



DES SHRI NAVALMAL FIORDIA LAW COLLEGE, PUNE

B.B.A.LL.B. (Semester-IV)

Second Year of Five Year Law Course

BB 0403 Case Studies in Business Environment

(2017 Pattern) (Theory) (Revised)

Time: 3 Hours

Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicates the full marks.

A] Attempt any 3 questions from the following:

(15 x 3)

- 1) What are the Social Responsibilities of Business Organizations?
- 2) Explain different types of external and internal environment affecting the business.
- 3) Explain role of technological environment on the business.
- 4) What do you mean by "Globalization" ? What are the advantages and drawbacks of globalization?
- 5) Write a brief note on "Privatization". Explain its advantages and disadvantages with suitable examples.

B] Attempt any 2 questions from the following:

(10 x 2)

- 6) Explain the impact of legal environment and major laws impacting Industries in India.
- 7) What do you mean by "Marketing Mix"? Elaborate your answer with suitable examples.
- 8) Explain different types of Economic system and their impacts on business.
- 9) What is the importance and objectives of Human resources in business?

C] 10) Write Any 3 Short Notes:

(05 x 3)

- a) Sustainable Business Environment
- b) Emerging Trends in Indian Business Environment
- c) IPR
- d) SWOT Analysis
- e) Poverty and Poverty Alleviation Programs



DES SHRI NAVALMAL FIRODIA LAW COLLEGE, PUNE

B.B.A.LL.B. (Semester-IV)

Second Year of Five Year Law Course

BB 0404 Business Research Methods

(2017 Pattern) (Theory) (Revised)

Time: 3 Hours

Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicates the full marks.

A] Attempt Any 3 questions from the following: (15 x 3)

- 1) What is secondary data ? What are the advantages and disadvantages of secondary data?
- 2) Discuss the layout of a research report covering all relevant points
- 3) What do you mean by business research? Explain its significance in modern times with respect to law field
- 4) Explain different types of Probability and non-probability Sampling designs with advantages and disadvantages of each.
- 5) What is "Literature Review"? What are the sources of literature review? What is the importance of literature review?

B] Attempt any 2 questions from the following: (10 x 2)

- 6) Explain different methods of diagrammatic presentation of data
- 7) Explain different types of research design.
- 8) Explain applications of research in different fields.
- 9) Explain A) Construct B) Primary data C) Hypothesis D) Validity E) Reliability

C] 10) Write Any 3 Short Notes: (05 x 3)

- a) Reliability & validity
- b) Research application in legal field
- c) Referencing styles
- d) Research ethics
- e) Primary Data
